

# AMPLIFON

Sector: Consumers

## OUTPERFORM

Price: Eu19.67 - Target: Eu27.00

### Softer June Consumer Sentiment to Have Pressured 2Q Trends

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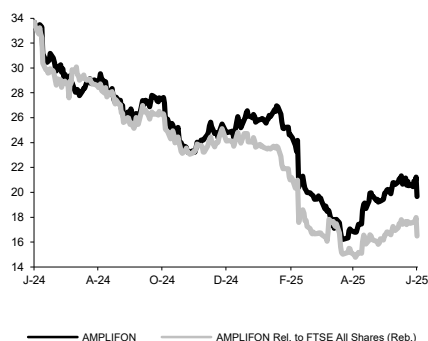
#### Stock Rating

|                    |                     |        |        |
|--------------------|---------------------|--------|--------|
| Rating:            | Unchanged           |        |        |
| Target Price (Eu): | from 29.00 to 27.00 |        |        |
|                    | 2025E               | 2026E  | 2027E  |
| Chg in Adj EPS     | -8.3%               | -12.2% | -13.4% |

#### Next Event

2Q25 Results 29 July 2025

#### AMPLIFON - 12M Performance



#### Stock Data

|                         |             |       |        |
|-------------------------|-------------|-------|--------|
| Reuters code:           | AMPF.MI     |       |        |
| Bloomberg code:         | AMP IM      |       |        |
| Performance             | 1M          | 3M    | 12M    |
| Absolute                | -1.4%       | 0.6%  | -41.6% |
| Relative                | -0.3%       | -1.4% | -60.9% |
| 12M (H/L)               | 33.47/16.21 |       |        |
| 3M Average Volume (th): | 1,699.33    |       |        |

#### Shareholder Data

|                               |       |
|-------------------------------|-------|
| No. of Ord shares (mn):       | 226   |
| Total no. of shares (mn):     | 226   |
| Mkt Cap Ord (Eu mn):          | 4,453 |
| Total Mkt Cap (Eu mn):        | 4,453 |
| Mkt Float - Ord (Eu mn):      | 2,569 |
| Mkt Float (in %):             | 57.7% |
| Main Shareholder:             |       |
| Amplifier Srl (Susan Holland) | 42.0% |

#### Balance Sheet Data

|                                 |        |
|---------------------------------|--------|
| Book Value (Eu mn):             | 1,242  |
| BVPS (Eu):                      | 5.49   |
| P/BV:                           | 3.6    |
| Net Financial Position (Eu mn): | -1,533 |
| Enterprise Value (Eu mn):       | 5,475  |

■ **Highlights from pre-close call.** According to HIA, the US private market was flat in early June after strong April-May trends, with a typical quarter-end recovery expected. The softness likely reflects weaker consumer confidence and the timing of new product launches. In Europe, data is not yet available, but sentiment has deteriorated broadly, while France remains resilient on ~10% FY25 volume growth linked to the RAC-0 anniversary. APAC remains muted, particularly in China, with no data released. 2Q top line impacted by one fewer trading day (~1.5%) and the Easter shift from March to April. The revenue mix remains skewed toward Europe (~65%) vs the US (~15%), with a tough comp vs 2Q24 (+7.1% CER; Americas +16%, APAC +9%) and a ~2% FX headwind. M&A should contribute ~2% to FY25 revenue, with a €100mn normalized annual cash-out, while the exit from China's wholesale business will weigh on APAC's M&A contribution. 2Q profitability continued to reflect strategic investments in Miracle Ear (US) and China, supporting long-term positioning but temporarily pressuring margins. FY D&A is expected to grow at a slower pace than in recent years. FY net financial charges should rise slightly (vs €60mn in FY24) due to refinancing at less favorable rates. As of late June, the buyback reached 2.6mn shares for €52mn YTD.

■ **Our preview on 2Q.** Revenues should be €616mn (+1.9% YoY), with organic growth of 1.4% (EMEA +1.0%, Americas +2.1%, APAC +1.9%), accelerating from +0.1% in 1Q (EMEA -0.7%, Americas +2.5%, APAC +0.5%). We assume a ~2pp FX headwind and an M&A contribution of ~2.5pp. Adj. EBITDA expected at €162mn (+0.1% YoY), with a 26.2% margin (-0.5pp YoY), including EMEA at 30.9% (-0.1pp), Americas 27.0% (-0.4pp), and APAC 24.6% (-0.2pp). Corporate costs at €18mn (3% of sales). Adj. EBIT expected at €96.4mn and adj. net profit at ~€59.9mn. Net debt should have risen to €1.05bn, 1.8x EBITDA.

■ **Change in estimates.** 2Q represents a checkpoint for FY estimates, as the second-largest quarter of the year (4Q > 2Q > 1Q > 3Q). The company currently guides for mid- to high single-digit top-line growth at CER (including >2pp from M&A). We now assume low single-digit organic growth in 2Q (2%, down from 4.4% previously), implying a less demanding acceleration in 2H (3.6%) after the expected +0.7% in 1H. We do not rule out a possible narrowing of the FY guidance toward the lower end of the range—i.e., closer to mid-single-digit growth—versus the current 7% CER mid-point. We also trim FY26–27 estimates to ease top-line reacceleration, resulting in an 8–13% cut to FY25–27 adj. EPS.

■ **OUTPERFORM confirmed; new target €27 (from €29).** Following our estimate revision, we lower our DCF-based TP from €29 to €27 (>35% upside) while reiterating OUTPERFORM, as we remain confident on the long-term story. After two years of ongoing volatility, we expect EMEA trends to improve in 2H, boosting sentiment ahead of the 4th anniversary of the French reform (mid-2025), which could spark a structural rebound. While major M&A is unlikely, downside risk to our estimates remains limited. At our TP, the stock would trade at 31x adj. P/E'25 (vs. 23x current), still below the 5Y average of 35x.

| Key Figures & Ratios   | 2023A | 2024A | 2025E | 2026E | 2027E |
|------------------------|-------|-------|-------|-------|-------|
| Sales (Eu mn)          | 2,260 | 2,409 | 2,479 | 2,640 | 2,794 |
| EBITDA Adj (Eu mn)     | 542   | 566   | 589   | 631   | 672   |
| Net Profit Adj (Eu mn) | 215   | 188   | 196   | 221   | 246   |
| EPS New Adj (Eu)       | 0.949 | 0.831 | 0.867 | 0.975 | 1.089 |
| EPS Old Adj (Eu)       | 0.949 | 0.831 | 0.945 | 1.111 | 1.256 |
| DPS (Eu)               | 0.290 | 0.291 | 0.280 | 0.320 | 0.362 |
| EV/EBITDA Adj          | 14.1  | 13.6  | 9.3   | 8.6   | 8.0   |
| EV/EBIT Adj            | 29.5  | 24.5  | 16.7  | 15.2  | 13.6  |
| P/E Adj                | 20.7  | 23.7  | 22.7  | 20.2  | 18.1  |
| Div. Yield             | 1.5%  | 1.5%  | 1.4%  | 1.6%  | 1.8%  |
| Net Debt/EBITDA Adj    | 2.5   | 2.6   | 2.6   | 2.4   | 2.1   |

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- Discounted cash flow (DCF) model or similar methods such as a dividend discount model (DDM)
- Comparison with market peers, using the most appropriate methods for the individual company analysed: among the main ratios used for industrial sectors are price/earnings (P/E), EV/EBITDA, EV/EBIT, price/sales.
- Return on capital and multiples of adjusted net book value are the main methods used for banking sector stocks, while for insurance sector stocks return on allocated capital and multiples on net book value and embedded portfolio value are used
- For the utilities sector comparisons are made between expected returns and the return on the regulatory asset base (RAB)

Some of the parameters used in evaluations, such as the risk-free rate and risk premium, are the same for all companies covered, and are updated to reflect market conditions. Currently a risk-free rate of 4.0% and a risk premium between 5.5%-6.0% are being used.

Frequency of research: quarterly.

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BUY: stock expected to outperform the market by over 25% over a 12 month period;

OUTPERFORM: stock expected to outperform the market by between 10% and 25% over a 12 month period;

NEUTRAL: stock performance expected at between +10% and -10% compared to the market over a 12 month period;

UNDERPERFORM: stock expected to underperform the market by between -10% and -25% over a 12 month period;

SELL: stock expected to underperform the market by over 25% over a 12 month period.

Prices: The prices reported in the research refer to the price at the close of the previous day of trading

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|               |         |
|---------------|---------|
| BUY:          | 32.59 % |
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| NEUTRAL:      | 29.63 % |
| UNDERPERFORM: | 00.00 % |
| SELL:         | 00.00 % |

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|               |         |
|---------------|---------|
| BUY:          | 52.70 % |
| OUTPERFORM:   | 29.73 % |
| NEUTRAL:      | 17.57 % |
| UNDERPERFORM: | 00.00 % |
| SELL:         | 00.00 % |

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| Emittente | % | Long/Short |
|-----------|---|------------|
|-----------|---|------------|

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